

BODEGA NORTON

DESDE



1895

BODEGA NORTON RESERVE MALBEC

Founded in 1895, Bodega Norton is one of the strongest Argentine brands in the U.S., producing exceptional wines at appealing price points. The Reserve Malbec is Bodega Norton's flagship and a perfect example of the winery's elegant, balanced and complex wines with desirable prices and enormous consumer popularity.

KEY SELLING POINTS

- The fastest growing Top 20 Malbec at any price, from any - where in the world – with sales increasing by 57% year over year
- Crafted by Jorge Riccitelli, the only Argentine to be named “Wine - maker of the Year” by *Wine Enthusiast*
- 7 consecutive years of 90+ scores from top-tier wine publications, with 3 of the last 5 vintages in *Wine Spectator's* “Top 100”
- Named 2014 “Impact Hot Brand”

TECHNICAL DATA

Variety: 100% Malbec

Appellation: Lujan de Cuyo, Mendoza, Argentina

Winemaker Comments: Deep red color with hints of purple. Expressive on the nose with notes of ripe black fruits, violets and tobacco. Long finish.

Alcohol: 14.5%

Bar Code: 717888791127



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GUARACHI
WINE PARTNERS

Since 1985

