

tenshən

tenshən red

Great wine is all about tension and the elusiveness of this characteristic. tenshən is a play on words that nods to winemakers Joey Tensley and Alex Guarachi's winemaking acumen and the tension that occurs when harvesting.

KEY SELLING POINTS

- Proprietary blend – Santa Barbara County appellation – made by Joey Tensley & Alex Guarachi
- Cutting edge packaging – speaks for itself
- Competitive pricing – value and quality vs. competition
- Natural merchandiser in high end wine shops

TECHNICAL DATA

Variety: Rhône Style Blend: Syrah, Grenache, Mourvèdre, Petite Sirah & Merlot

Appellation: Santa Barbara County, California

Aging: 10 months, 20% new oak

Winemaker Comments: Purple fruits, white pepper and nuances of spring flowers blend with rich flavors, sweet tannins and a big finish.

Drinkability: 5-10 years

Alcohol: 15.5%

Bar Code: 7 3435214159 2



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