

BODEGA NORTON

DESDE



1895

BODEGA NORTON COLECCION MALBEC

Founded in 1895, Bodega Norton is one of the strongest Argentine brands in the U.S., producing exceptional wines at appealing price points. The Coleccion Malbec is a perfect example of the winery's elegant, balanced and complex wines with desirable prices and enormous consumer popularity and mind share in the United States.

KEY SELLING POINTS

- Young, fresh, fruit-forward wine that is an excellent expression of Malbec
- Crafted by Jorge Riccitelli, the only Argentine to be named "Winemaker of the Year" by *Wine Enthusiast*
- Named 2014 "Impact Hot Brand"

TECHNICAL DATA

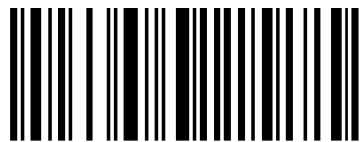
Variety: 100% Malbec

Appellation: Lujan de Cuyo, Mendoza, Argentina

Winemaker Comments: Deep red color with hints of violet. Sweet and spicy aromas reminiscent of black pepper. Ripe red fruit on the palate with smooth, harmonious tannins.

Alcohol: 14.0 %

Bar Code: 717888790120



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GUARACHI
WINE PARTNERS

Since 1985

