

# Graphic Standard

## GUARACHI WINE PARTNERS

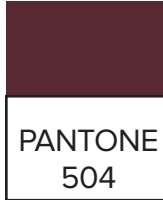
*Since 1985*

Fonts

Bell MT \_\_\_\_\_

Bickham Script Pro \_\_\_\_\_

Color  
Pantone



Color RGB

R 87 G 41 B 48

Color CMYK

C 45 M 81 Y 62 K 52



Color RGB

R 100 G 100 B 105

Color CMYK

C 61 M 53 Y 48 K 19

### Label Example

Wine Label Scale  
Logo 100% Black

GUARACHI  
WINE PARTNERS  
*Since 1985*

TYPE K.O.

GUARACHI  
WINE PARTNERS  
*Since 1985*

Color Version

GUARACHI  
WINE PARTNERS  
*Since 1985*

Legal

GUARACHI WINE PARTNERS INC.

2013

Wine Brand

*Pinot Grigio*

DELLE VENEZIE

INDICAZIONE GEOGRAFICA TIPICA

Wine Brand pays tribute to the protector of Venice, a winged lion that sits atop one of the majestic columns in St. Marks Square. It has come to symbolize the strength and pride of its people, just as our wines reflect the legendary spirit of Italy. Elegant, refreshing, and light on the palate, Wine Brand Pinot Grigio offers a beautiful floral nose and crisp, vibrant flavors of citrus and tropical fruit.

www.website.com

GUARACHI  
WINE PARTNERS  
*Since 1985*

BOTTLED BY I VI 2391 - ITALY WHITE ITALIAN WINE

ALC. 12.0% BY VOL. IMPORTED BY

GUARACHI WINE PARTNERS INC., WOODLAND HILLS,  
CALIFORNIA

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR 750ML PRODUCT OF ITALY

