

PARKER STATION Pinot Noir

“The best Pinot Noir you can afford to drink daily”

Why do you love Pinot Noir? For 30 years, it has been our pleasure at Parker Station to not only remind you why, but to show you all the things a great Pinot Noir should be. We do this by crafting superb wines from the very best vineyards of California and providing unsurpassed quality and value to you. This medium to full-bodied Pinot Noir displays enticing cherry, raspberry and strawberry fruit flavors on the nose and palate, complemented by nuances of spice, clove and herbs with a hint of toasty oak. Round, balanced and eminently drinkable, enjoy a glass tonight with your favorite pizza, grilled salmon, or by itself!

Tech Notes:

- Appellation: Central Coast
 - 74% Monterey County
 - 17% San Luis Obispo
 - 9% Santa Barbara County
- Alcohol: 13.9%

KEY ATTRIBUTES

- 2017 Vintage – **Gold Medal**: SF Chronicle Wine Competition
- 2017 Vintage - **92 points**: Tasting Panel Magazine - **Publisher’s Pick**
- 2017 Vintage – **Gold Medal**: San Francisco Chronicle Wine Competition
- Pinot Noir is the **#3** Domestic varietal sold in the US (\$ Volume)
- Domestic Pinot Noir +\$12.99 SRP are all increasing, while lower priced (>\$10) Pinot Noir is on the decline.*
- Domestic Pinot Noir \$14.99 SRP **+14%***
- Parker Station celebrates **30 years** in 2019
- Screw cap closure

