

tenshən Cabernet Sauvignon

From the acclaimed makers of tenshen red, white, and rose comes the FIRST VARIETAL from tenshen!
Coming July 2019

In this extraordinary Cabernet aromas of dark chocolate and violets mingle with dark fruit flavors of blackberry and black cherry, sweet tannins, and oak entice your palate. Full bodied and explosive, enjoy it tonight with your favorite red meat dish, marinara pasta, or fresh vegetables.

KEY ATTRIBUTES

- **tenshen brand grew +8% in 2018**
- **tenshen red: #5** Domestic red blend \$20-\$25*
2017: **91 pts.** Wine Enthusiast, **Gold Medal**-2019 San Francisco Chronicle Wine Competition
2016: **92 pts.** Tasting Panel, **91 pts.** Wine Enthusiast
- **tenshen white: #2** Domestic white blend \$15-\$20*
2017: **Silver Medal**-2019 San Francisco Chronicle Wine Competition
2016: **92 pts.** Jeb Dunnuck, Tasting Panel
- **Tenshen rose: +13% in 2018**
2017: **91 pts.** Wine Enthusiast
- **100% Paso Robles Cabernet**
- Cabernet is the **#1 selling domestic varietal** in the US
 - Cab \$20-\$25 SRP is +7%*

